

Multi-Application Smart Card Solution The System that offers you Choice on Campus

SmartCity® is a worldwide leader in Campus card systems with over 90 sites globally having issued over 5 million SmartCity® cards. Why? Because SmartCity® can host all main campus applications on a single card, giving cardholders and the university a simple platform to purchase goods and access services.

SmartCity® is a modular web enabled suite from which institutions can select single applications – such as retail payments, laundry, vending and photocopying – or implement a complete campus system.

Value can be added to SmartCity® cards using the internet, allowing parents to load funds to a student's card remotely. In addition, all SmartCity® cards can support up to four separate purses (accounts) ensuring that value on one purse (if dedicated) can only be spent in a particular location, such as the bookstore or for meals.

SmartCity® applications can use contact or contactless chip cards and can easily be added to magnetic stripe or proximity cards to support other campus systems.

With our Merchant Acquirer, SmartCity® automates transaction collections on-line and cards can be used both on and off-campus in participating stores and restaurants, extending the reach and convenience of your campus card.

SmartCity® Modules

All or any of these applications can be chosen for your SmartCity® system:

- **ePurse** for purchases in canteens, stores, vending, laundry, copy/print or over the web. Up to four purses on a card, which can be used in on and off campus and/or with separate currencies
- **SmartMeals** handles declining balance and other meal plan programs/ criteria
- **Secure logon to PCs, networks and the internet:** Smart cards provide a quick, simple and highly secure way to logon without passwords
- **Door Access:** Access restricted areas quickly and securely with a wave of your card. Biometrics can be added for extra security
- **Biometrics:** Provide additional security level of identity verification. Biometric reside on the card which minimizes privacy concerns.



Benefits of Smart Campus Cards

- A wide range of solutions on a single card
- ePurse, SmartMeals and non-payment applications, such as secure access and privilege control and secure personal data
- Secure logical and physical access using PIN and/or biometrics
- Added value applications such as eTicketing and Loyalty
- Gradual transition from existing systems using a modular approach
- On and off campus use



- **eTicketing:** Use your card to pay for tickets and your same card becomes your ticket to gain entry to events. Multiple tickets can reside on one card.
- **Loyalty:** Earn points while you shop. Configure different programs for each merchant or run campus-wide incentives. Rewards can be instant or accumulated.
- **Parking:** Cards can be used to pay for meters, pay and display systems or access to prepaid and gated/restricted areas

Contact us for more information:

SmartCentric Technologies International Ltd
12, The Seapoint Building,
44/45 Clontarf Road, Clontarf, Dublin 3
sales@smartcentric.com Ph: +353 1 854 0500

SmartCentric Technologies US LLC
2101 Vista Parkway, Suite 277
West Palm Beach, Florida 33411
sales@smartcentric.com Ph: +1 561 983 6305

www.smartcentric.com